



Pune's #1st

AI + Digital Marketing Institute

by Google Featured Product Expert 

Get certified by _____

   



About EDURECT[®]

Pune's First Institute by Google Product Expert

Edurect International is a leading Digital Marketing Training Institute based in Pune. Our courses meet international standards for quality training, ensuring excellence in education. We are dedicated to fostering a dynamic approach within the education sector. Designed by industry experts, our courses equip individuals with the skills necessary to provide effective real-world business solutions.

Learn from The #Expert



Karan Parab is an Entrepreneur by Passion and a Digital Marketing Consultant by Profession.

He is a Founder of KPAC Marketing & Edurect. Google has accredited him as a Product Expert in its Search Central Community. Karan has helped over 1,000 websites in the Google's Community. He has been featured in Google's Official Directory. His academic credentials include degrees like B.Com, M.Com, PGDEM and PGDIB.



*Guest lecture
at DY Patil
Institute*



*invited at Google's
Bengaluru office*



*at Google Search
Central Live Event*

OUR 3 PROGRAMMES

Available in Online & Offline Mode

Code
#1101



Advanced Programme in AI Digital Marketing

For Professionals



50+ hrs



100+ Modules

3-4
months

- Advanced SEO
- Performance Marketing
- AI & Prompt Engineering
- Social Media
- Ecommerce & OTT Marketing
- Designing
- Development
- AI Copywriting
- Predictive Marketing & AI Analytics
- CRM & Automation & more

Code
#1102



Advanced Programme in AI Digital Marketing

For Entrepreneurs



60+ hrs



150+ Modules

3-4
months

- Business Registration
- Ideation & Validation
- Financial Analysis
- Portfolio & Pitch Deck Preparation
- Intellectual Property
- Sales
- Advanced SEO
- Performance Marketing
- AI & Prompt Engineering
- Social Media
- Ecommerce & OTT Marketing
- Designing
- Development
- AI Copywriting
- Predictive Marketing & AI Analytics
- CRM & more

Code
#1103



Young Innovators Digital Programme

For 12-17 yrs old



30+ hrs



70+ Modules

1-2
months

- Web Fundamentals
- Hacking Awareness
- Excel, Documents & PPT
- Script Writing & Story Telling
- Influencer Marketing
- Canva Designing
- Social Media
- ChatGPT, Gemini & Other AI
- No-Code Website Building
- AR & VR Technologies
- Soft Skills & Presentation
- AI Search & more

What makes us #Different



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Curriculum**



**Access to
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**Access to templates
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International Projects**



**3 Capstone
Projects**

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